



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 865393

Schedule Dates 11/02/12-11/06/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY 10/31
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Charles Mirkle
CO-OP No
Headline # 06401802
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,706.50
Net Total \$38,003.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	67	\$44,710.00
Grand Total:	67	\$44,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5A- 5:58A (ET)						2			2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5:58A- 7A (ET)						2			2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						2			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	9A- 10A (ET)						3			3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)		11/1/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	10A- 10:58A (ET)						2			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		11/1/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	12P- 12:57P (ET)						4			4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		11/1/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- 10P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		11/1/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10P- 11P (ET)						2			2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		11/1/12
10.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	12P- 7P (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		11/1/12
11.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	7:57P- 11:30P (ET)							2		2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		11/1/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11:30P- 12:05A (ET)							3		3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		11/1/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- 7:58P (ET)								1	1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		11/1/12
14.0	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		11/1/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- 11:35P (ET)								3	3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		11/1/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5A- 5:58A (ET)	4	X	X						4	\$140.00	\$560.00	Norfolk (WVEC) (WVEC)		11/1/12
18.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5:58A- 7A (ET)	4	X	X						4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		11/1/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	7A- 9A (ET)	2	X	X						2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		11/1/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	9A- 10A (ET)	4	X	X						4	\$220.00	\$880.00	Norfolk (WVEC) (WVEC)		11/1/12
21.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	10A- 10:58A (ET)	4	X	X						4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- 12P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		11/1/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		4							4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	3P- 3:58P (ET)		4							4	\$200.00	\$800.00	Norfolk (WVEC) (WVEC)		11/1/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:28P (ET)		2							2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)		11/1/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- 10P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		11/1/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10P- 11P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		11/1/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:30P (ET)		2							2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		11/1/12

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